

Details of its Business – Basilic Fly Studio (BFS)

Business overview

BFS is a creative technology company specializing in high-quality VFX for films, television, commercials, and digital content. Originating from Chennai, India, the company has grown into a globally recognized VFX studio known for its storytelling finesse, artistic excellence, and technical precision. Over the years, BFS has established a strong international footprint through its subsidiaries and studios in key creative markets including the UK, Canada, and Europe. The company brings together a diverse team of artists, technologists, and production specialists who collaborate across time zones to deliver visually compelling content for some of the world's leading entertainment platforms. With a strong foundation in creativity and a future-facing outlook, BFS continues to redefine the possibilities of visual storytelling.

Core Services:

specialize in creating high – quality visual effects for movies, TVC shows, and digital content. whether it's enhancing a scene with subtle effects or building entire world from scratch, we bring stories to life through stunning visuals that captivate audiences.

- **Pre-Production:** Storyboarding, concept art, and creative design.
- **Production services:** on – Set VFX supervision, plate data management, and virtual production support.
- **Preparatory services:** 2D additional VFX, Camera Match move, body tracking, Layout
- **Design & Graphics:** Title sequences, styled graphics, and motion design.
- **Asset creation:** 3D modelling, texturing, surfacing, Look development
- **Technical & Creative effects:** Rigging, creature FX, Fluid & Particle simulations. Hair & Cloth FX, Animation
- **Motion Graphics & Design:** Title Design, infographics, stylised sequences
- **Finishing & Compositing:** Lighting, Rendering, motion graphics, High- end compositing
- **Research & Development:** Pipeline automation, Software development, AI, and machine learning integration.